

## Recommended Geopark Guide Inauguration Ceremony

Jointly organized by

Travel Industry Council of Hong Kong (TIC)

and

Association for Geoconservation, Hong Kong (AGHK)

29 June 2011

## A system to ensure the quality of Hong Kong National Geopark guided tours

Seventeen provisional Recommended Geopark Guides (R2Gs) have passed their six months' probation period to obtain the official title of "R2G". The R2G system aims at providing quality guided services to visitors of Hong Kong National Geopark. Since the establishment of Hong Kong National Geopark in November 2009 to showcase Hong Kong's spectacular landscapes and geological features, the public has been paying increasing attention to geoconservation, and demand for guided geological activities has consequently risen. As Mr. Young NG, Chairman of the Association for Geoconservation, Hong Kong, (AGHK) has pointed out: "In spite of the increasing popularity of Hong Kong National Geopark, there has been no appropriate channel through which professional geological or geopark guides are trained and quality guided tours are provided for interested visitors."

To ensure high quality guided services are available to visitors, the AGHK took the initiative to set up the R2G system, which ensures that guides can be qualified only after assessment of their caliber, in terms of education, experience, conservation notions, knowledge, language ability, professional ethics, risk cognition and management, skills, physical condition and personality.

Mr Michael Wu, Chairman of the Travel Industry Council of Hong Kong (TIC), added: "To further enhance the R2G system and to provide appropriate recognition to geopark guides, a Geopark Guide Accreditation System has been established by the TIC. Geopark guides accredited by the TIC are called Accredited Geopark Guides (A2Gs)". Candidates who wish to be an A2G must undergo assessment by examination, compulsory training, continuous education and accruable guided experience, and will be reassessed once every three years.



 $Mr.\ Michael\ Wu,\ Mr.\ Young\ Ng$  and the Recommended Geopark Guides (R2G)



Gift package to Recommended Geopark Guides (R2Gs) to support their guided services



Sample of the Accredited Geopark Guide (A2G) pass