



香港地貌岩石保育協會
Association for Geoconservation, Hong Kong



Recommended Geopark Guide Press Conference 02/06/2010

As Hong Kong Geopark gets more publicity, there is an increasing demand from both local and overseas visitors for quality guides and services when visiting the geopark. It is hard to recommend any at the moment, as Hong Kong does not have an appropriate channel through which interested visitors can find professional and experienced geotourism or geopark guides.

In view of such urgent need, Association for Geoconservation, Hong Kong together with Prof. C.Y. Jim of Hong Kong University, Prof. T. Fung of Chinese University of Hong Kong and Mr. Michael Wu, Chairman of Tourism Industry Council set up the Recommended Geopark Guide (R2G) system to encourage existing guides to enhance their skills and knowledge and to be in line with international standards. The assessment principles, criteria and guidelines are based on the assessment standards of The International Ecotourism Society and Ecotourism Australia.

The assessment system is for the long term benefit of the guides and is one of the requirements for UNESCO global geopark status, for which Hong Kong Geopark is now aiming at. The Recommended Geopark Guide (R2G) system greatly contributes to the three core missions of Hong Kong Geopark: geoconservation, education and sustainable development.

It is expected that 30-35 qualified geopark guide will be recommended in 2010. Applicants are mostly having indepth experience in guiding or those recommended from the communities centre which are organising guided geo tours. In the first batch, 12, after successfully passing the interview and/or field assessments are being selected from the 20 applicants. After passing the 6 months probation, they will formally become the Recommended Geopark Guide (R2G). The second and third round assessment is scheduled to be in August and November of 2010.



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Photos Clips of the Press Conference



Mr. Young Ng and the First Batch of Provisional Geopark Guides



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Reporters interviewing Mr. Young Ng



Reporters interviewing the Provisional Recommended Geopark Guides





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